

JIM JOHNSON

Scotts Valley, CA
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Job Objective

As a Graphic Designer with an excellent record of success executing sound creative ideas, I am seeking a position on an innovative team where I can be proactive in demonstrating my abilities, creating concepts and designs that are consistent visual solutions. To be working for a company whose mission is shaping the future.

Summery of Qualifications

- Experience executing deliverables for a variety of digital and print formats
- Enjoy typography, color, composition, and overall layout
- Experience with character animation and illustration
- Able to explain my design decisions
- Advanced experience with illustration and photo manipulation
- Collaborate as a team member open to more than one interpretation then execute creative solutions
- Multi-task and prioritize workload accordingly time management

Work Experience

Times Publishing Group

Graphic Designer

Aptos, CA

April 2018 – Present

- Design magazine content for print and digital products
- Design and produce digital art for web materials
- Design and execute corporate marketing materials and presentations
- Collaborated with management, editors and other designers to determine project schedules
- Design and execute client ad layouts for publications
- Ability to listen and resolve client feedback with creative solutions

Freelance Graphic Designer & Illustrator

Client List;

Scotts Valley, CA

November 2016 – April 2018

- **Voyager Sopris Learning**
 - » Develop fun 2D art for user interfaces
 - » Conceptualize and illustrate character art
 - » Create animations for kid's gaming engine
 - » Conceptualize and prototype visual content for print and digital products
 - » Design a variety of digital and print formats
- **Lexia Learning**
 - » Design and production of Google slides and documentations

Voyager Sopris Learning

Senior Graphic Designer & Illustrator

Longmont, CO

April 2009 – October 2016

- Concept and execute creative ideas for product brand
- Design compelling visual content for educational materials
- Design web, email, print, and presentation components
- Collaborate with team to create product materials
- Produce final deliverables for print and digital communications

Contract Graphic Designer for the Creative Group

Client List;

Denver, CO

November 2006 – April 2009

- **Group Publishing**
 - » Production artist for summer camp educational materials
- **Voyager Sopris Learning**
 - » Design and production for product materials
 - » Illustrations for student materials
- **Huebner Integrated Marketing**
 - » Production and image retouching for client marketing brochures

Guild West Agency

Lead Designer and VP

Los Altos, CA

1989 – October 2006

- Collaborate as a core member creative team
- Concept and present creative ideas for marketing communications
- Design and produce final deliverables
- Design corporate logos
- Art direct product photoshoots
- Design corporate websites and landing pages
- Prioritize workload and project schedules
- Negotiated pricing and contracts with vendors

Software Experience

Adobe CC

- Indesign
- Illustrator
- Photoshop
- Flash/Animate

• After Effects

• Dreamweaver

Other relevant software

- Spine Animation
- Word

• PowerPoint

• Excel

• Google Slides and docs

Education

San Jose State, San Jose, CA

- Graphic Design

De Anza College, Cupertino, CA

- General Ed

West Valley College, Saratoga, CA

- Fine art

Community Involvement

- Oak Creek Homeowners Association Board Member, 2019 – present

Portfolio, Website, and other online samples

<http://www.designedbyjj.com/>

<http://www.designedbyjj.com/portfolio.html>

<https://www.youtube.com/watch?v=M1o7kGliARs>

<https://www.youtube.com/watch?v=KbRCXm3rKCc&feature=youtu.be>

<http://www.designedbyjj.com/assets/video/PPTVideo.mp4>